

## **GREAT WOMEN NOURISH PROGRAM MECHANICS**

**As of 28 August 2020**

GREAT WOMEN NOURISH is a revolutionary eco-system that provides the market place and collaboration platform for women entrepreneurs or women-owned enterprises in the food supply chain.

Our uniqueness is a rewards and loyalty system for all our customers to keep coming back over and over again.

We are bringing together a powerhouse of small women farmers, producers, owners' of café, store, restaurants, and even those enterprising women who cook and sell from home kitchens.

### **1. Who can join?**

- A woman-owned, women-led food business (farm production, café, restaurant, food store, home food business)
- A male-owned food-related business employing women in at least half of your workforce, an advocate for “buying local” to support small businesses.
- Someone who enjoys building rewards and loyalty points that goes back to your future purchases

### **2. How can Entrepreneurs and Home Cooks register to become a Merchant of the GREAT Women Nourish Program?**

- a. Entrepreneur or Home Cooks may register to the GREAT Women Nourish Program through this link [link].
- b. The registration form should be properly filled-up.
  - i) For ENTREPRENEURS (*Fields with asterisk are required\**)
    - Company Name\*
    - Entrepreneurs' Name\*
    - Email Address\*
    - Mobile Number\*
    - Website Link
    - Social Media/& Logo
    - Nature of Business
    - Branch/Office Pick-up Address
    - Business Hours
    - Business Contact Number (Mobile/Landline)
    - BIR/TIN Number
    - Menu/Item list with prices

- Mode of Payment
- Proprietorship Type
- Can Provide Receipts?

ii) For HOME COOKS (*Fields with asterisk are required\**)

- Entrepreneurs Name\*
- Email Address\*
- Mobile Number (Landline & Mobile)\*
- Contact Person
- Contact Number
- Media/Website Link & Logo
- Nature of Business
- Pick-up Address
- Business Hours
- Menu/Item list with prices
- Mode of Payment
- Proprietorship Type

- c. Upon registration, merchant will receive an email validation to validate their registered email address.
- d. GREAT Women will review the registration details and will contact the registrant should there be some additional information needed.
- e. Once the email address has been validated, registration is for approval by the GREAT Women team within 1-3 days.
- f. Upon approval, the merchant will receive a welcome email with the temporary log-in credentials.
- g. The free sign up will only be from June 2020 until September 2021.
- h. The registration fee will be applied to Entrepreneur and Home cook registrants starting October 1, 2021.
- i. Upon approval, the member will receive a welcome email with the temporary log-in credentials.

**As a Merchant of GREAT Women Nourish:**

1. Product price must be under the Terms and Conditions as agreed by the GREAT Women and the Merchant. This clause is on the Terms and Conditions reflected during the registration as consent for all the registrants of GREAT Women.
2. Merchants has the full rights on their products' price posted on the e-commerce portal but should be in reasonable deal for all the consumers of GREAT Women Nourish that meets the Terms and conditions as agreed upon.

**MERCHANT'S BENEFITS:**

1. Build your brand and connection with GREAT Women Nourish and be part of the journey with the GREAT Women community.
2. Post your very own products you can offer to customers of the GREAT Women community and expand your market.
3. Expand your business by engaging customers through their stomach with the food you offer.
4. Enjoy the benefit of arranged delivery services for your offered products.
5. As Home Cooks and Entrepreneur merchant of the GREAT Women Nourish community, may also enjoy rewards points for every purchase transaction made in the app when they also register to the GREAT Women Loyalty Program.

As a GREAT Women Nourish Entrepreneur or Home Cook, you are not only preparing food and earning extra income but you are also helping the entire Filipino community have fresh produce and savory cooked meals on their tables.

For any further inquiries, you may email us at [info@greatwomenasean.com](mailto:info@greatwomenasean.com), call or send message to (632) 8829-8542. Visit the website: [www.greatwomenglobal.com/](http://www.greatwomenglobal.com/)